

babsee

What's your strength?



THE SUNGLASSES WITH A READINGPART



What's your strength?

DO THE BABSEE READINGTEST.

Read the text below at an approximately **35cm** distance without reading glasses.

- Start reading from the top down.
- Read to the sentence that is no longer pleasant to read.
- Look at what strength is written next to that text.
- Now try reading the test with corresponding Babsee glasses.

+3.0 We are curious to know.

+2.5 What are you good at? What makes you unique?

+2.0 And not to miss; what is your reading strength?

+1.5 What our strength is?

+1.0 We are not just about the product.

+0.0 We want to make your life easier with a solution that is both stylish and practical.

#whatsyourstrength

The logo for Babsee, featuring the word "babsee" in a white, lowercase, sans-serif font. The letter "b" is stylized with a white circle around it, and the letter "e" is also stylized with a white circle around it. The logo is set against a dark blue background with a pattern of small white dots.